

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – Released of Advertisement in “The Yam Times” English Daily for World Tourism Day on 27th September 2013 through M/s. Touchstone Advertising Pvt., Ltd., Hyderabad – Publication Charges – Sanction of an amount of Rs.20,000/- (Rupees Twenty Thousand only) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 230

Dated:07-03-2014

Read the following:

1. From M/s. The Yam Times” English Daily, Hyderabad, Dt.01-09-2013.
2. Govt.Lr.No.5424/PMU/PRO/2013-2, of YAT & C (PMU) Department, Dt.17-10-2013.
3. Bill No.TAPL/312/2013-14, of M/s. Touchstone Advertising Pvt., Ltd., Hyderabad, Dt.18-02-2014.

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ORDER:

In the letter 1st read above, M/s. The Yam Times” English Daily, Hyderabad, has requested to release advertisement in “The Yam Times” English Daily for World Tourism Day on 27th September 2013. Accordingly, Government have issued a work order for an amount of Rs.20,000/- (Rupees Twenty Thousand only) for publication of the advertisement through M/s. Touchstone Advertising Pvt., Ltd., Hyderabad (an empanelled agency with this department), in the reference 2nd read above.

2. In the reference 3rd read above, M/s. Touchstone Advertising Pvt., Ltd., Hyderabad, has furnished a bill for an amount of Rs.20,000/- (Rupees Twenty Thousand only) including taxes towards publication of an advertisement in “The Yam Times” English Daily and requested the Government for arranging payment.

3. The Government, after careful examination of the matter hereby accord sanction for an amount of Rs.20,000/- (Rupees Twenty Thousand only) towards advertisement published in “The Yam Times” English Daily for World Tourism Day on 27th September 2013 through M/s. Touchstone Advertising Pvt., Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Touchstone Advertising Pvt., Ltd., Hyderabad. The details of Bank account is as follows:-

Account No. 26610200000060,
Name of the Bank: Bank of Baroda, Banjara Hills Branch, Hyderabad-34,
IFSC Code: BARB0PBBHYD and
PAN No. AABCT0849G.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
M/s. Touchstone Advertising Pvt., Ltd., Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER